

KINETIC TYPOGRAPHY

Defined as "moving text" — an animation technique mixing **text and motion**, to show **ideas and emotions**, using video animation.

Our company provides an *all-inclusive service* designed to create the *ultimate video marketing experience* for web and television.

- ✓ Pitch writing, story boarding, graphic design, animation
- ✓ You're in control throughout the whole project
- ✓ Mobile-web enabled, HD quality, ready to go viral
- ✓ Inexpensive

www.KineticTypography.com

- Facebook & YouTube combined get more daily traffic than Google
- People search words, but they **seek out** fresh entertainment – videos
- Get seen by your laser-targeted buyers market
A kinetic typography video **about you** = mini movie trailer, fully customized **to you**
- Considering the viable potential for hundreds of thousands, even **millions of hits on YouTube**, you pay just pennies on the view.

Why This Works

Once They See It, They Believe It

- Client loves working with us;
- Market loves client's video;
- Client gets business from market;
- Market changes demand;
- Client comes back for more.

Flush, Rinse, And Repeat!



My project was a complex, conceptual idea with an even more complicated script. After sending the final script, Vas's team constructed a Story board, which transformed my very abstract writing into an understandable succession of kinetic type and powerful visual images. I was continually up to date on the progress. I was in control of the entire process, from beginning to end, and the KineticTypography.com team actualized my ideas.

~ Prof. Jason J. Campbell, Ph.D
Nova University, Florida

Customer Feedback